



STUDENT VIDEO CONTEST OVERVIEW

PURPOSE

The Manufacturers Resource Center has created Dream It Do It PA (DIDI PA) Programs to help build a strong pipeline of talent by introducing students to exciting STEM career opportunities at area manufacturers. Dream It Do It Pennsylvania's Student Video Contest features accurate images of today's manufacturing environments and abundant career choices through the eyes of middle school students. The competition culminates with online voting for school videos and an Awards ceremony.

Workforce Solutions for North Central PA led the way to bring economic development, workforce development and other partners together to hold the 1st Annual event to the North Central PA Region in 2017-18.

About the Contest:

The *Dream It Do It PA Student Manufacturing Video Contest* originated from the “**Skill-Up the Student Pipeline Grant**” which was awarded to MRC by Governor Tom Corbett in March 2013. The purpose of the Grant was to address the growing need for *skilled* workers for the mid to high level technical jobs in Advanced Manufacturing. The Grant efforts included raising awareness among students, parents and educators with an accurate depiction of today's manufacturing environments and career choices. Manufacturing jobs have exciting career paths, excellent pay, engaging work environments and are in high demand! Please visit www.DreamItDoItPA.com for more information about the Video Contest and other Dream It Do It PA Activities and resources.

PROGRAM OUTCOMES

- Create regional awareness of careers in manufacturing
- Engage industry and education to enhance classroom curriculums
- Provide teacher professional development
- Peer-to-peer marketing by students through media pieces
- Address the need for a *skilled workforce* within the manufacturing industry
- Promote STEM education

COMPANY PARTICIPATION

- Provide a time for Students to visit the Company (1/2 day)
- Provide access to 3-4 employees being interviewed in their work setting
- Provide written/video information to the Students to enhance their Company Research
- Assign Point Person for correspondence throughout the project with the Teacher Coach
- If possible, make available the products for the Students to see prior to filming
- Review Field Trip Waiver Forms from School and provide additional forms if necessary
- Review final video prior to publication for content accuracy (within 3 business days)
- Participate in the Awards Ceremony

PROGRAM TIMELINE

August-September: Companies and School Districts Recruited; Teacher Coaches and student teams identified

October: Training and Pre-Production

November: Production and Submission check points

December-February: Post-Production and Submission check points

March 13, 2018 at the Ridgway Area High School: Awards Ceremony (for students, school administrators, companies, sponsors)