

**Employer Resource Matrix** – The following matrix contains a list of Workforce and Economic Development, Small Business Development, Technology Based and Tourism Development services available to employers in the North Central region of PA (counties of Cameron, Clearfield, Elk, Jefferson, McKean and Potter) This document will be updated on an ongoing basis. (Last update January 31 2023)

<b>WORKFORCE DEVELOPMENT</b>		
<b>COUNTY</b>	<b>PROGRAM NAME</b>	<b>PROGRAM DESCRIPTION</b>
	<b>WORKFORCE SOLUTIONS FOR NORTH CENTRAL PA</b>	
Cameron County	425 Old Kersey Road	<p><b><u>Roles in the Region:</u></b></p> <p>Develop the Regional Strategic Plan for the Workforce System in our region, Policy and Administration around Workforce Issues, Recipient of Workforce Innovation and Opportunity Act (WIOA) funding. (Job Training), Charter the PA CareerLink® system in our region, Provide Labor Market Information / Data to all partners, Maintain Eligible Provider List for our region, Collaboration – Connector - Intermediary Services</p> <p><b><u>Regional Initiatives:</u></b></p> <ul style="list-style-type: none"> <li>✓ <b>Next Gen Sector Partnerships in Manufacturing, Healthcare/Social Assistance and Building/Construction Industries</b></li> <li>✓ <b>What’s So Cool About Manufacturing Video Contest</b></li> <li>✓ <b>Business and Education Connect Initiative</b></li> <li>✓ <b>Registered Apprenticeships and Registered Pre-Apprenticeships</b></li> <li>✓ <b>Ready Set Work Website: <a href="http://readysetworkpa.com">readysetworkpa.com</a></b></li> </ul>
Clearfield County	Kersey PA 15846	
Elk County	814-245-1835	
Jefferson County & DuBois Area	<a href="http://www.workforcesolutions.com">www.workforcesolutions.com</a>	
McKean County		
Potter County	Pam Streich, Executive Director <a href="mailto:pstreich@ncwdb.org">pstreich@ncwdb.org</a>	
	Donna Hottel, Strategic Planning & Project Manager <a href="mailto:dhottel@ncwdb.org">dhottel@ncwdb.org</a>	
	Linda Franco, Workforce Systems Manager <a href="mailto:lfranco@ncwdb.org">lfranco@ncwdb.org</a>	
	Terry Hinton, Business Engagement & Project Manager <a href="mailto:thinton@ncwdb.org">thinton@ncwdb.org</a>	
	Sherri Cunningham, Administrative Assistant <a href="mailto:Scunningham@ncwdb.org">Scunningham@ncwdb.org</a>	
	Vanessa Hasselman, Finance Director <a href="mailto:vhasselman@ncwdb.org">vhasselman@ncwdb.org</a>	
	Tonya Mauk, Oversight and Project Manager <a href="mailto:tmauk@ncwdb.org">tmauk@ncwdb.org</a>	

## PA CAREERLINK® - BUSINESS SERVICES CONSULTANTS

COUNTY	PROGRAM NAME	PROGRAM DESCRIPTION
	<b>PA CareerLink® Business Services</b>	
Cameron County	Taylor Nelson <a href="mailto:taylor.raubenstrauch@equusworks.com">taylor.raubenstrauch@equusworks.com</a> Phone: (814) 389-8481	A wide range of employment related services are available to help employers locate, recruit, screen and hire qualified candidates are available and customizable to meet the individual needs of any employer.
Clearfield County	Shawn Evans, Career Advisor 1125 Linden Street - Clearfield, PA 16830 Phone: 814.765.8118, Ext. 306 – <a href="mailto:eshawn@pa.gov">eshawn@pa.gov</a>	The Business Service Teams at each PA CareerLink center offer the following:
Elk County	Taylor Nelson 245 Depot Street - St Marys PA 15857 – <a href="mailto:taylor.raubenstrauch@equusworks.com">taylor.raubenstrauch@equusworks.com</a> 814 389-8481	<ul style="list-style-type: none"> <li>○ Job Postings</li> <li>○ Market your current job opening</li> <li>○ Access to qualified applicants</li> <li>○ Job Matching of skilled workers to meet employer demands</li> <li>○ Screening and referral of qualified candidates</li> <li>○ Assessment of job candidate’s skills and aptitudes, whether they are new or current employees.</li> <li>○ Small and large scale recruitment events</li> <li>○ Help with planning and hosting companies job fair</li> <li>○ Use of private rooms to conduct interview</li> </ul>
DuBois area	Maria Geneviro, Business Services Consultant <a href="mailto:maria.geneviro@equusworks.com">maria.geneviro@equusworks.com</a> 602 W. DuBois Ave - DuBois, PA 15801 814-371-5658	
Jefferson County	Teresa Neal, Jefferson County Business Service Team 103 E. Union Street, Punxsutawney, PA 15767 <a href="mailto:teresa.neal@equusworks.com">teresa.neal@equusworks.com</a> 814 938-0504	
McKean County	Brandi Stiable, Business Services Consultant 40 Davis Street, Bradford, PA 16701 814 363-9100 <a href="mailto:brandi.stiable@equusworks.com">brandi.stiable@equusworks.com</a>	
Potter County	Jennifer Causer, Business Services Consultant <a href="mailto:jennifer.causer@equusworks.com">jennifer.causer@equusworks.com</a> 814 274-9330 279 US-6 Coudersport, PA 16915	

## EARN-TO-LEARN—APPRENTICESHIPS, INCUMBENT WORKER TRAINING, AND WEDNET FUNDING

COUNTY	PROGRAM NAME	PROGRAM DESCRIPTION
	<b>Registered Apprenticeships and Registered Pre-Apprenticeships</b>	Provide guidance in an <b>intermediary role</b> for employers interested in developing apprenticeship programs.
Cameron County	Terry Hinton, Business Engagement Coordinator Workforce Solutions for North Central PA 425 Old Kersey Road – Kersey PA 15846 814-594-6182 <a href="mailto:thinton@ncwdb.org">thinton@ncwdb.org</a>	Registered Apprenticeship is a training strategy that combines On-the-Job Training with Related Technical Instruction, to prepare workers for highly-skilled jobs while meeting the needs of business. Not appropriate for all employers.  Registered Apprenticeships can also be a partner in the K-12 educational system, to serve as the start of a career pathway for youth or low-skilled adult workers to prepare them to enter into a Registered Apprenticeship program.
Clearfield County		
Elk County		
Jefferson County		
McKean County		
Potter County		
	<b>INCUMBENT WORKER TRAINING FUNDING</b>	
Cameron County	Donna Hottel, Strategic Planning and Project Manager Workforce Solutions for North Central PA 425 Old Kersey Road – Kersey PA 15846 814-245-1835 <a href="mailto:dhottel@ncwdb.org">dhottel@ncwdb.org</a>	Incumbent Worker Training Funding is available to employers who qualify and includes private-for-profit businesses, private non-profit, and public sector employers. Incumbent Worker Training is an enhanced training program for employees who have worked for the employer for at least 6 months.  Training materials, training tuition, Certification/Testing, and other costs may qualify for Reimbursement.
Clearfield County		
Elk County		
Jefferson County		
McKean County		
Potter County		
	<b>WEDNet Training Reimbursement Funding</b>	
Cameron County	Deb Delhunty, Business Development Coordinator North Central PA Regional Planning and Development Commission 814-773-3162 <a href="mailto:ddelhunty@ncentral.com">ddelhunty@ncentral.com</a>	WEDNet is designed for employers to train new and existing employees. Reimbursement funds from this program can be used for essential skills training and technical skills training to qualified in-state businesses and out-of-state businesses relocating to Pennsylvania.  Training can be provided by the following: Any-third party training provider, the employer’s in-house staff, or any partners of WEDNetPA partners.
Clearfield County		
Elk County		
Jefferson County		
McKean County		
Potter County		

<b>CLARION UNIVERSITY SBDC, SEWN, AND NWIRC</b>		
<b>COUNTY</b>	<b>PROGRAM NAME</b>	<b>PROGRAM DESCRIPTION</b>
	<b>CLARION UNIV. SMALL BUSINESS DEVELOPMENT CENTER</b>	
Cameron County	Aleshia Marshall, Business Consultant	The Clarion University Small Business Development Center helps entrepreneurs start or grow their business by providing consulting services and educational programs. In addition to shaping new business plans and investigating funding opportunities, the Clarion University SBDC also provides comprehensive management and technical assistance including but not limited to: marketing, long-term growth strategies, exporting and importing.
Clearfield County	Clarion University Small Business Development Center	
Elk County	877-292-1843	
Jefferson County	<a href="mailto:amarshall@clarion.edu">amarshall@clarion.edu</a>	
McKean County		
Potter County	Jason Strohm, IT/Business Consultant (Jefferson) Clarion University SBDC 724 859-9292 <a href="mailto:jstrohm@clarion.edu">jstrohm@clarion.edu</a>	
	Corry Riley, MBA, QuickBooks Certified ProAdvisor Outreach Consultant (Clearfield) Clarion University Small Business Development Center <a href="mailto:criley@clarion.edu">criley@clarion.edu</a>	
	<b>SEWN – STRATEGIC EARLY WARNING NETWORK</b>	
Cameron County	Deb Lutz, Regional Director	The Strategic Early Warning Network (SEWN) provides free confidential specialized turnaround consulting services to support small-to-medium-sized manufacturers. Our professional services include, but are not limited to: Financial Restructuring; Streamline Operations, Ownership Transition; Finding New Market Opportunities; and, Achieving a High Performance Workplace.
Clearfield County	Strategic Early Warning Network	
Elk County	814-673-5654	
Jefferson County	<a href="mailto:sewnerie@steelvalley.org">sewnerie@steelvalley.org</a>	
McKean County		
Potter County		
	<b>NWIRC - NORTHWEST INDUSTRIAL RESOURCE CENTER</b>	
Cameron County	Tom Weible, Strategic Business Advisor	The Northwest Industrial Resource Center helps small-to-medium-sized manufacturers improve their productivity and technological performance. The NWIRC provides proven, results-oriented services such as: cost reduction consulting services & training, next generation applied technology research & development, objective and high quality solutions & projects, sales & marketing gap analysis and more.
Clearfield County	Northwest Industrial Resource Center	
Elk County	814-590-5202	
Jefferson County	<a href="mailto:tweible@nwirc.org">tweible@nwirc.org</a>	
McKean County		
Potter County		

## Economic Development Agencies – Regional and Single County

COUNTY	PROGRAM NAME	PROGRAM DESCRIPTION
	<b>North Central PA Regional Planning and Development Commission</b>	
Cameron County	Christine Perneski, Director of Enterprise Development North Central Pennsylvania Regional Planning and Development Commission 49 Ridgmont Drive Ridgway, PA 15853 (814) 773-3162 <a href="mailto:ncexport@exchange.ncentral.com">ncexport@exchange.ncentral.com</a> <a href="http://www.ncentral.com">www.ncentral.com</a>	The North Central Pennsylvania Regional Planning and Development Commission specializes in industrial site location, economic growth, workforce quality, and business opportunity. Other areas of service include enterprise development, community development, transportation, IT/broadband, and women, infants & children services.
Clearfield County		
Elk County		
Jefferson County		
McKean County		
Potter County		
	<b>County Economic Development Agencies</b>	
Cameron County	Cliff Clark, Executive Director Cameron County IDA 20 East 5th Street Emporium, PA 15834 (814) 486-3439 <a href="mailto:cclark@cameroncountypa.com">cclark@cameroncountypa.com</a>  <a href="http://www.cameroncountypa.com/business/office_of_community_and_economic_development_industrial_development_authority.php">http://www.cameroncountypa.com/business/office_of_community_and_economic_development_industrial_development_authority.php</a>	Community and economic development services in Cameron County are provided through two agencies –the Cameron County Office of Community and Economic Development and the Cameron County Industrial Development Authority. The Cameron County Office of Community and Economic Development manages three loan programs for the benefit of Cameron County Businesses – the CameronCounty Revolving Loan Fund, the Cameron County Micro-Loan Program, and the Cameron County USDA RBEG (Rural Business Enterprise Grant) Loan Program. The Cameron County Industrial Development Authority (CCIDA) was created by Cameron County in 1971 to serve the traditional “Authority” role as a financing mechanism for Cameron County for the purpose of business and infrastructure development.
Clearfield County	Paul A. McCloskey, VP of Energy & Business Development Clearly Ahead Development 511 Spruce Street, Suite #5 Clearfield, Pennsylvania 16830 (P) 814-768-7838 <a href="mailto:PMcCloskey@clearlyahead.com">PMcCloskey@clearlyahead.com</a> <a href="http://www.ClearlyAhead.com">www.ClearlyAhead.com</a> <a href="http://www.RigMonkeyApp.com">www.RigMonkeyApp.com</a>	Clearly Ahead Development provides a variety of economic development services for business such as: Funding Opportunities, Project Management, and Real Estate. Clearly Ahead Development plays a crucial role in helping businesses maintain an environmentally-sustainable and economically- beneficial presence.

Elk County	<p>Tina Gradizzi  City of St. Marys Economic Development  11 Lafayette Street  Marys, PA 15857  Phone: 814-834-2125  <a href="mailto:Tgradizzi@stmaryspa.gov">Tgradizzi@stmaryspa.gov</a></p>	<p>Formed by a group of area business professionals, the St. Marys Economic Development Corporation provides help and support to local businesses with low-interest financing through their revolving loan program. They also partner with other local financial agencies to provide a complete loan package.</p>
Jefferson County	<p>Jess Funk  Director of Economic Development  Jefferson County Department of Development  155 Main Street 2<sup>nd</sup> Floor  Brookville PA 15825  814-849-3047  Cell: (814) 227-7534  <a href="mailto:jfunk@jeffersoncountypa.com">jfunk@jeffersoncountypa.com</a>  <a href="https://jeffersoncountydevelopment.com/">https://jeffersoncountydevelopment.com/</a></p>	<p>The Jefferson County Department of Development offers a gamut of services including finances, site selection, research information, education and networking with economic development, workforce development and international trade. The agency is the facilitator for businesses wishing to access local, regional and state economic development resources.</p>
McKean County	<p>Ann Robinson  Economic Development  17137 Route 6  Smethport, PA 16749  814.887.3107  <a href="mailto:arobinson@mckeancountypa.org">arobinson@mckeancountypa.org</a>  <a href="http://www.mckeancountypa.org">www.mckeancountypa.org</a></p>	<p>Promoting their county as a “hometown kind of place” the McKean County Economic Development offers services such as: technical assistance, resource referrals to entrepreneurs, Community Visioning and Planning Assistance, special project management, developing/maintaining potential development sites and resources within the county and region.</p>
Potter County	<p>Kal Logue, Community Development Coordinator  814-274-8290 ext 209  <a href="mailto:klogue@pottercountypa.net">klogue@pottercountypa.net</a></p>	<p>The Potter County Community &amp; Economic Development Director is responsible for assisting with the coordination of countywide community development activities.</p>

TECHNOLOGY BASED ECONOMIC DEVELOPMENT			
COUNTY	PROGRAM NAME		PROGRAM DESCRIPTION
	<b>Ben Franklin Technology Partners</b>		
Cameron County Clearfield County Elk County Jefferson County & DuBois Area McKean County Potter County	<p>Ben Franklin Technology Partners Central and Northern PA</p> <p>John Siggins Ben Franklin Technology Partners of Central &amp; Northern PA Portfolio Manager 200 Innovation Blvd., Suite 150 State College, PA 16803 <a href="mailto:johnsiggins@cnp.benfranklin.org">johnsiggins@cnp.benfranklin.org</a> Office: 814-865-2879 Cell: 814-404-1952</p> <p>200 Innovation Boulevard – Suite 150 State College PA 16803 <a href="http://www.cnp.benfranklin.org">www.cnp.benfranklin.org</a> <a href="mailto:info@cnp.benfranklin.org">info@cnp.benfranklin.org</a> (814)863-4558</p> <p>In partnership with the <u>Pennsylvania Department of Community and Economic Development</u>, Ben Franklin provides critical funding, business and technical expertise, and access to a network of valuable resources that early-stage and established companies need to grow and succeed in the highly competitive worldwide marketplace.</p>		<p><b><u>Roles in the Region:</u></b></p> <p>As a statewide initiative, Ben Franklin also leverages the excellence of Pennsylvania’s colleges and universities and promotes greater collaboration among companies, academia, private investors, and government to build and sustain technology-based industries and manufacturers.</p> <ul style="list-style-type: none"> <li>• Competitive grants available (\$10K to \$25K) for small to midsize manufacturers or early stage tech-based startups</li> <li>• Startup funding for entrepreneurs, software developers and small manufacturing who need help to develop a new product or process.</li> <li>• Big Idea Contests</li> <li>• Business Mentoring and support</li> <li>• TechCelerator Business Startup Boot Camps</li> <li>• <b>Learning Center</b></li> <li>• <b>Innovation Partnership</b></li> </ul>
TECHNOLOGY BASED ECONOMIC DEVELOPMENT			
COUNTY	PROGRAM NAME		PROGRAM DESCRIPTION
	<b>PennTAP – Pennsylvania Technical Assistance Program</b>		
Cameron County Clearfield County Elk County Jefferson County & DuBois Area McKean County Potter County	<p><b>McKean, Elk, Jefferson Counties:</b> PennTAP–Penn State Behrend Heidi Shadeck, P.G. 5240 Knowledge Parkway/Lower Level/Erie, PA 16510 <a href="mailto:hzs5486@psu.edu">hzs5486@psu.edu</a> (814)898-7563</p> <p><b>Potter, Cameron and Clearfield Counties:</b> PennTAP – University Park Jenn Jones</p>		<p><b><u>Roles in the Region:</u></b> The Pennsylvania Technical Assistance Program (PennTAP) at Penn State is a federal, state, and University partnership to stimulate statewide economic development. Our statewide network of expert technical advisors helps organizations maximize their competitiveness through in-person and virtual consultations, unbiased technical advice, online educational resources, and connections to Penn State experts, resources, and programs. PennTap offers a suite of free services and</p>

	200 Technology Center Building, Suite 115M/University Park, PA 16802 <a href="mailto:Jsm148@psu.edu">Jsm148@psu.edu</a> (814)865-4542	technical assistance to PA businesses including: <ul style="list-style-type: none"> <li>• Energy and Operational Assessments</li> <li>• Energy Grants and Rebates</li> <li>• University Connection</li> <li>• Events and Webinars</li> </ul>
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**TECHNOLOGY BASED ECONOMIC DEVELOPMENT**

COUNTY	PROGRAM NAME	PROGRAM DESCRIPTION
	<b>MATAAC – Mid Atlantic Trade Adjustment Assistance Center</b>	
Cameron County Clearfield County Elk County Jefferson County & DuBois Area McKean County Potter County	800-566-7522  <a href="https://www.mataac.org/">https://www.mataac.org/</a>	<b><u>Roles in the Region:</u></b> The MATAAC administers the Trade Adjustment Assistance for Firms (TAAF) program for the U.S. Department of Commerce Economic Development Administration (EDA). MATAAC helps manufacturing firms recover from impact of global imports.

**Rapid Response**

COUNTY	PROGRAM NAME	PROGRAM DESCRIPTION
	<b>MATAAC – Mid Atlantic Trade Adjustment Assistance Center</b>	
Cameron County Clearfield County Elk County Jefferson County & DuBois Area McKean County Potter County	Tom Werstler  <a href="https://www.dli.pa.gov/Individuals/Workforce-Development/warn/Pages/rra.aspx">https://www.dli.pa.gov/Individuals/Workforce-Development/warn/Pages/rra.aspx</a>	<b><u>Roles in the Region:</u></b>  The Department of Labor & Industry (L&I) aims to lessen the hardship felt by all individuals impacted by economic hardships, whether as business owners or as employees.  The Rapid Response Service Team provides a proactive, customized approach in addressing specific business needs or challenges as they arise. Services can include assistance in business partnerships in competitive markets, layoff aversion, coordination of business closure to maximize public and private resources, or re-employment of impacted workers. In addition, Rapid Response has access to available skilled workers for rapid growth to maintain a competitive edge.



<b>BUSINESS AND EDUCATION CONNECT PROGRAMS (BEP)</b>			
<b>COUNTY</b>	<b>PROGRAM NAME</b>		<b>PROGRAM DESCRIPTION</b>
	<b>Business and Education Connect</b>		
Cameron County	<b>Amy Goode</b> Community Education Center DISCOVER Partnership 814-781-3437 - <a href="mailto:amy@communityedcenter.com">amy@communityedcenter.com</a>		Connecting Businesses with Education of all levels to ensure that school personnel, students, parents and community members are aware of the High Priority Occupations in the North Central Region of PA. <b>Programs help to connect local companies with increased access to youth to support a skilled workforce. BEP assists schools in implementing the PA State Academic Standards for Career Education and Work (CEW Standards) established which include:</b> Career Awareness and Preparation, Career Acquisition (Getting a Job), Career Retention and Advancement; and Entrepreneurship as well as the <b>Career Readiness Indicator for the Future Ready PA Index and ESSA</b> whose purpose is to address the skills gap for current and emerging workforce. Examples of activities employers can get involved in include: Career Cruises, Careers on Wheels, Carl the Career Bear, Classroom Presentations, Job Shadowing, Teachers in the Workplace, Hands on Programs, What's So Cool About Manufacturing, Career Fairs and Networking Events, Lunch and Learn, Industry Days, Mock Interviews and any other creative idea suggested!
Clearfield County	<b>Colleen Prechtl, Project Coordinator</b> Workforce Solutions 814 594-0134 <a href="mailto:cprechtl@ncwdb.org">cprechtl@ncwdb.org</a>		
Elk County	<b>Amy Goode</b> Community Education Center DISCOVER Partnership 814-781-3437 - <a href="mailto:amy@communityedcenter.com">amy@communityedcenter.com</a>		
Jefferson County	<b>Colleen Prechtl, Project Coordinator</b> Workforce Solutions 814-594-0134 <a href="mailto:cprechtl@ncwdb.org">cprechtl@ncwdb.org</a>		
McKean & Potter Counties	Potter County Education Council (814) 274-4877 <b>Bob Wicker</b> - <a href="mailto:bwicker@pcedcouncil.org">bwicker@pcedcouncil.org</a>		
<b>TOURISM Development</b>			
<b>COUNTY</b>	<b>PROGRAM NAME</b>		<b>PROGRAM DESCRIPTION</b>
Regional – Serving all counties in the North Central Region	<b>PA WILDs Center Progress Fund</b> Kristi Wendel PA Wilds Progress Fund 212 Main St. #25 Ridgway, PA 15853 (814) 502-4316 <a href="mailto:kwendel@progressfund.org">kwendel@progressfund.org</a>		The PA Wilds Center for Entrepreneurship, Inc. (PA Wilds Center) is a 501(c)(3) nonprofit whose mission is to integrate conservation and economic development in a way that strengthens and inspires communities in the Pennsylvania Wilds. The Progress Fund is a non-profit Community Development Financial Institution (CDFI) that is focused on providing flexible financing to new or expanding tourism-niche businesses.